



**PRIME POTENTIAL**  
PEOPLE. IT. BUSINESS.

# People Powered Technology Solutions Dedicated to your Business Success

## Who We Are

Welcome to Prime Potential, your trusted IT Support and Consultancy Partner, dedicated to empowering businesses with affordable, innovative solutions. Our mission is to unlock your business' full potential by providing tailored IT services that enhance efficiency, security, and growth.

With a team of expert consultants, engineers and cutting-edge technology, we deliver customised strategies that align with your unique needs.

We take the time to understand what your needs and challenges are that your business faces, and we plan to reduce the likelihood of these happening again in the future. Reducing these challenges will reduce any operational impact to your business.

Whether you're a small startup or a large enterprise, Prime Potential is committed to supporting your digital transformation journey with reliability and excellence. Embrace the future of IT with us and thrive in a competitive landscape.

## Why us?

Here at Prime Potential we aim to add value to all of our clients and embed our values into every element of our services that we provide to our customers. Here's why you should choose Prime Potential today!

- We are professional & reliable
- Simple and transparent billing - no unexpected invoices
- We are dynamic with a one-company-fits-all approach
- We bring you tailored solutions and expert consultations
- Guaranteed and proven results

**Our Managed IT Services will give you the peace of mind, all day, every day.**

**Let Prime Potential transform your business' IT infrastructure and use it to drive the business success.**

## Our Services

### IT Solutions

- Managed IT Support
- Projects and Consulting
- Business Telephony
- Microsoft 365
- Connectivity
- Security
- Hardware and Software
- Private Client Computer Support


### CCTV Solutions



- Private Client CCTV Systems
- Supply, Installation & Maintenance
- Business CCTV Systems
- Supply, Installation & Maintenance
- Alarm Systems
- CCTV Audit

### Business Solutions

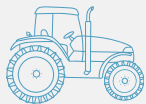
- EPOS Solutions
- Payment Solutions
- Business Setup & Support
- Business Plan - Advice, Guidance and Review
- Accounting Software Support & Deployment
- Outsourced Administration
- Bespoke CRM Software
- Health & Safety Support

## Contact Us

 01946 389957

 [prime-potential.co.uk](https://prime-potential.co.uk)  
 [info@prime-potential.co.uk](mailto:info@prime-potential.co.uk)

# Who we work for



## Agriculture

From general to enhanced IT support. We ensure that minimal disruptions so your business isn't affected. Our local farming communities are incredibly important to us.



## Hospitality & Tourism

Let us support your business to reach it's goals. High quality, 10 star IT Support service. Equip your business with the market leading technology from Rukus and Ubiquiti.



## Finance & Accounting

For all IT and software support, our technicians are on hand to help you when you really need us the most. From Sage to Xero, we can help!



## Retail

For all cutting edge and state of the art EPOS Systems, tailored to your requirements. From payment solutions through Dojo to Software deployment from SPOS.



## Manufacturing & Engineering

Users with AutoCAD and design software; you name it we cover it. Our team are experienced professionals, supporting many clients in your sector.



## Charity & Non for Profits

For affordable IT support for every charity and not for profits. We hold competitive and flexible pricing plans that are easily accessible and cost-effective, to give back to our communities.



## Legal Sector

For affordable IT Support for every aspect of your law sector business, our solutions are tailored to exactly what you need, meaning you'll only pay for what you need.

Your sector not listed? Don't panic we support every business no matter the sector.

## Book an Ignition Call today!

[info@prime-potential.co.uk](mailto:info@prime-potential.co.uk)

01946 389957

**Or Scan Here to Book**



# Our Partners



## Our Office

Our office is based in Whitehaven, Cumbria. We support clients around the UK.

## We Support clients across the UK

Leeds  
Manchester  
Liverpool  
Glasgow  
Preston  
Wales



**'THE PRIME POTENTIAL WAY'**

**Visit our Website**

